



'Lao Tie Opera Garden: ICH Hundred-Opera Showcase' Concludes, Blessing Gaokao Students with ICH Folk Customs

2026.06.23

Shanghai Morning Post: ['Lao Tie Opera Garden: ICH Hundred-Opera Showcase' Concludes, Blessing Gaokao Students with ICH Folk Customs](#)

Folk artistry took center stage in a spectacular showcase! On June 18, Kuaishou's "Lao Tie Opera Garden: ICH Hundred-Opera Showcase" came to a perfect close at the Chaoyang Shuangta Wanda Plaza. The event brought together top ICH virtuosos from across the country, not only showcasing the unique charm of millennia-old traditional crafts, but also drawing on the auspicious meanings embedded in ICH folk customs to send heartfelt wishes to millions of gaokao students. The event accumulated over 20 million online views, and its remarkable popularity vividly demonstrated the strong appeal of ICH on Kuaishou, while also proving the broad public enthusiasm for the new ICH dissemination model combining offline live performances with real-time cloud livestreaming.