



Raising the bar with video creation: creating nearly 200 new professions with over 130 million creators posting their first videos on Kuaishou

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National Business Daily : [Raising the bar with video creation: creating nearly 200 new professions with over 130 million creators posting their first videos on Kuaishou](#)

Kuaishou's 2023 Annual Data Report released on February 7 reveals that over 138 million users uploaded short videos to the platform for the first time during the year. Notably, there was a significant 61% increase in the number of creators posting short videos daily. In 2023, more than 22 million creators managed to earn an income through the platform, leading to the emergence of 174 new professions, both directly and indirectly.