



## **At the Online Audio-visual Charity and Social Responsibility Forum held in Chengdu, Kuaishou fosters a new charity ecosystem through digital inclusiveness**

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China Philanthropy Times : [At the Online Audio-visual Charity and Social Responsibility Forum held in Chengdu, Kuaishou fosters a new charity ecosystem through digital inclusiveness](#)

The Online Audio-visual Charity and Social Responsibility Forum took place on the morning of March 29, with sub-forums delving into the empowerment of charity initiatives and the practice of social responsibility through online audio-visual content. At the forum, Yang Hongyue, Senior Director of the Corporate Social Responsibility Department at Kuaishou, delivered a speech titled, "Inclusive Charity Initiatives in the Era of Short Video and Live Streaming", to share Kuaishou's charity ecosystem concept and the outcomes of its projects with the industry.