

HONG KONG, August 14, 2024 -- Kuaishou Technology ("Kuaishou" or the "Company"; HKD Counter Stock Code: 01024 / RMB Counter Stock Code: 81024), a leading content community and social platform, today announced that it will host Kuaishou Technology 2024 Investor Day on September 13, 2024, from 2:00 PM to 6:40 PM Beijing Time, at Kuaishou Headquarters in Shangdi Yuan Center, No. 29, Xierqi Middle Road, Haidian District, Beijing. Senior management and business leaders will share their insights on the Company's strategies and business updates.

The event includes both onsite and live webcast formats and will be conducted in Mandarin with simultaneous English interpretation. Participants are requested to register by the end of August 30, 2024, Beijing Time. Approved registrants will receive a confirmation email with detailed information on September 5, 2024. To register for Kuaishou Investor Day, please visit the following link: <u>https://kuaishou-2024-investorday.kuaishou.com/ir-pc/register</u>.

Please be informed that only approved registrants will be able to view the live webcast or attend onsite. Furthermore, due to limited seating capacity onsite, the Company may not be able to guarantee offline participation in response to a request. Live webcast access will be provided for those who cannot attend in person. For inquiries about the event, please contact <u>Kuaishou Investorday@kuaishou.com</u>.

About Kuaishou

Kuaishou is a leading content community and social platform with its mission to be the most customerobsessed company in the world. Kuaishou has relentlessly been focusing on serving its customers and creating value for them through the continual innovation and optimization of its products and services. At Kuaishou, any user can chronicle and share their life experiences through short videos and live streams and showcase their talents. Working closely with content creators and businesses together, Kuaishou provides product and service offerings that address various user needs that arise naturally, including entertainment, online marketing services, e-commerce, online games, online knowledgesharing, and more. For more information, please visit <u>https://ir.kuaishou.com</u>.

For investor and media inquiries, please contact:

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